



## **SnapStream to Extend TV Program Playback Capabilities to BroadQ's QCast Tuner Home Entertainment Software for Sony PlayStation 2 Console**

September 16, 2002 – BroadQ, LLC, ([www.broadq.com](http://www.broadq.com)) a software company developing innovative solutions for communicating digital content and SnapStream, Media, Inc., ([www.snapstream.com](http://www.snapstream.com)) a leading developer of digital entertainment software, have completed an agreement that will integrate SnapStream's Personal Video Station TV recording software with BroadQ's QCast Tuner home entertainment software for the Sony PlayStation 2 game console.

SnapStream's patent-pending TV recording software resides on the networked PC and makes TV recordings onto the PC's hard disk. BroadQ's patent-pending software resides on the networked PlayStation 2 console and provides access to PC-based digital media, such as SnapStream recordings, for playback on the television with the touch of a button on a remote control. BroadQ's QCast Tuner software is the only software available for a game console to provide access to music, video, images and television, such as that created by SnapStream's TV recording software. The combination of products from BroadQ and SnapStream marks the convergence of digital and mainstream entertainment.

"With this cooperation, SnapStream users will have a very easy way to watch SnapStream TV recordings back on their televisions. We are thrilled to be partnering with BroadQ and believe that consumer will be delighted with the ability to watch digital recordings of their favorite TV shows, made with SnapStream, in the living room," said Rakesh Agrawal, CEO of SnapStream Media.

"The shipment of QCast Tuner software and our partnership with SnapStream enables us to deliver on the promise of an unlimited digital home entertainment experience in the comfort of your living room," said Stacy Cook president and CEO of BroadQ. "QCast Tuner is the only easy-to-use, convenient digital entertainment solution that plays media through a game console connected television."

SnapStream's Personal Video Station turns the PC into a TV recording device giving consumers the ability to digitally record favorite television shows onto the PC hard disk in a PVR (personal video recording) fashion. Then, SnapStream TV recordings can be accessed anytime, anywhere -- over the wireless home network, over the Internet, on handheld devices, on laptops, and now, with the QCast Tuner software, back on the television in the living room.

BroadQ's QCast Tuner home entertainment software is a content delivery solution that allows users to turn a Sony PlayStation 2 console into a digital media center. The QCast Tuner software features an easy-to-use, advanced media management interface allowing users to create and manage integrated music, video, images and television program play lists on their television using a compatible infrared DVD remote control or game pad. The current version supports MP3, MPEG -1, MPEG-2, and MPEG -4, and DivX\* video technology formats.



### **About SnapStream Media**

SnapStream Media, a leading developer of digital entertainment software, was founded in 1999 by Richard Kuo and Rakesh Agrawal. Houston-based and privately held, SnapStream Media's mission is to lead the market for consumer PC-based TV recording software. The company's software was called "dazzlingly cool" by the Los Angeles Times and referred to as "an idea whose time has come" by the Associated Press. Interested parties can find more information about SnapStream Media and its products at <http://www.snapstream.com/>.

### **About BroadQ**

BroadQ, LLC, is a privately held digital lifestyle and entertainment software company in Austin, Texas, developing innovative solutions for communicating digital content. The company's flagship product, QCast Tuner software, networks the PC to the consumers Sony PlayStation 2 to create a digital media center. BroadQ intends to be the premier choice for the management and delivery of digital content to consumers worldwide. For more information, visit [www.broadq.com](http://www.broadq.com).

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