



For MoodLogic:

Christian Perkner
Executive VP Corporate Development
415-284-1601
chris@moodlogic.com

For BroadQ:

Mary Browning
VP Marketing
512-472-3626
mary@broadq.com

**MoodLogic and BroadQ Join Forces to Provide Powerful
Digital Music Experience to Sony* PlayStation®2**

**Unleash the Power of Your Digital Music Collection
*in the Comfort of your Living Room.***

September 16, 2002 – Austin, TX – BroadQ, LLC, (www.broadq.com) a software company developing innovative solutions for communicating digital content and MoodLogic, Inc. (www.moodlogic.com) a leading provider of digital music management technologies, today completed an agreement to bundle QCast™ Tuner home entertainment software and MoodLogic's state-of-the-art music management software. Consumers can have access to and manage a virtually unlimited range of digital music on their home entertainment system, providing an experience in digital sound that will leave them smiling long after the music stops.

"Our relationship with MoodLogic provides PlayStation 2 owners with the most advanced digital music experience available. MP3's are no longer anchored to a computer. Consumers now have complete control over their music mix from their couch." commented Stacy Cook, president and CEO of BroadQ, LLC. "With the touch key on a remote control, they can now organize and manage all their digital music using their television and then enjoy their selections on their stereo."

"Imagine you are in the mood for some smooth Jazz or a good mix of mellow Blues tracks that were recorded in the '70s. MoodLogic allows for such intuitive playlist generation without any manual effort involved. Our music identification process labels songs correctly and enriches a user's song collection with powerful metadata," said Tom Sulzer, president and CEO of MoodLogic. "Combined with the QCast Tuner software, one can now enjoy this convenience in bringing MP3s out of the computer and into the places people want to listen to music, such as the living room."

QCast Tuner software, a content delivery solution that allows users to turn a Sony PlayStation 2* console into a digital media center. The QCast Tuner software is the first practical, easy-to-use, and convenient solution that provides remote access to computer based music, video, images or other digital content on home entertainment systems. The current version supports MP3, MPEG-1, MPEG-2, and MPEG-4, and DivX* video technology formats.



MoodLogic offers consumers digital music identification, providing song information such as the song title, artist, release year, genre, tempo and mood. With this song information, consumers can easily browse their music collections and take advantage of MoodLogic's exclusive sorting and mixing features.

About MoodLogic

MoodLogic, Inc. is a leading provider of data solutions that enable audio device manufacturers to provide superior entertainment experiences to their consumers. The company's core offering is its digital music recognition technology and its proprietary metadata service. The MoodLogic database is MPEG7 compliant and covers both basic and extensive attributes for music. These attributes include correctly and consistently spelled artist names and song titles as well as dozens of detailed perceptual attributes such as genre, sub-genre, mood, tempo, release year, and others. Applying MoodLogic metadata to a digital music collection unlocks powerful features that lead to a compelling user experience. The main benefits are automatic music organization, effortless mix generation, ID3 tag fixing and file management. MoodLogic licenses its technology and services to consumer electronics manufacturers and offers its own consumer application as a platform for partnerships. MoodLogic was founded in 1999 and is based in San Francisco, California. For more information, visit www.moodlogic.com.

About BroadQ

BroadQ, LLC, is a privately held digital lifestyle and entertainment software company in Austin, Texas, developing innovative solutions for communicating digital content. The company's flagship product, QCast Tuner software, networks the PC to the consumers Sony PlayStation 2 to create a digital media center. BroadQ intends to be the premier choice for the management and delivery of digital content to consumers worldwide. For more information, visit www.broadq.com.